

# ORDER

**KSNV**

**Orders**

**Order / Rev:** 107704

**Alt Order #:** 06862725

**Product Desc:** Crossroads GPS

**Estimate:** 1192

**Flight Dates:** 10/12/12 - 10/22/12

**Original Date / Rev:** 10/12/12 / 10/12/12

**Order Type:** GENERAL

**Primary AE:** Amy McCreary

**Sales Office:** BLPHI

**Sales Region:** National

**Agency**

**Name:** Crossroads Media, LLC

**Buying Contact:**

**Billing Contact:**

66 Canal Center Plaza

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Crossroads GPS

**Demographic:** A35+

**Product Codes:** PLI2

**Priority:** 1

**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**

**Order Separation:** 00:05:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	106	\$234,050.00	\$198,942.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	106	\$234,050.00	\$198,942.50	0.00
<b>Totals</b>	<b>106</b>	<b>\$234,050.00</b>	<b>\$198,942.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	30%	\$234,050.00
Market	100%	\$780,166.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$210,645.00
KL VX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$156,033.33
KTUD	0%	\$0.00
KVVU	18%	\$140,430.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$39,008.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$1,200.00		0.00			

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--					1	\$1,200.00		0.00			
2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$1,200.00		0.00			
3	KSNV	10/16/12	10/16/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----					1	\$1,200.00		0.00			
4	KSNV	10/17/12	10/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----					1	\$1,200.00		0.00			
5	KSNV	10/18/12	10/18/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$1,200.00		0.00			
6	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					1	\$1,200.00		0.00			
7	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
8	KSNV	10/12/12	10/12/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--					1	\$2,000.00		0.00			
9	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$2,000.00		0.00			
10	KSNV	10/16/12	10/16/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----					1	\$2,000.00		0.00			
11	KSNV	10/18/12	10/18/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
12	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$2,000.00		0.00			
13	KSNV	10/12/12	10/12/12		CM	658a-9am	----F--	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00

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**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$3,800.00		0.00				
14	KSNV	10/15/12	10/15/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$3,800.00		0.00				
15	KSNV	10/16/12	10/16/12	Today Show	CM	658a-9am	-T-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$3,800.00		0.00				
16	KSNV	10/17/12	10/17/12	Today Show	CM	658a-9am	--W----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$3,800.00		0.00				
17	KSNV	10/22/12	10/22/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$3,800.00		0.00				
18	KSNV	10/13/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$4,000.00	1	0.00	NM	2	\$8,000.00
				Saturday Night Live											
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-			1		\$4,000.00		0.00				
Week:		10/15/12	10/21/12	-----S-			1		\$4,000.00		0.00				
19	KSNV	10/13/12	10/13/12	Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:30 AM-6:00 AM)	-----S-	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Nevada Newsmakers - Ch.3											
				NEV NEWSMAKERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-			1		\$3,200.00		0.00				
20	KSNV	10/12/12	10/12/12	Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$1,000.00		0.00				
21	KSNV	10/15/12	10/15/12	Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$1,000.00		0.00				
22	KSNV	10/16/12	10/16/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$1,000.00		0.00				
23	KSNV	10/17/12	10/17/12	Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$1,000.00		0.00				
24	KSNV	10/18/12	10/18/12	Noon News	CM	12-1230pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$1,000.00		0.00				

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Advertiser: Crossroads GPS  
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**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	KSNV	10/19/12	10/19/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00						
26	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,000.00		0.00						
27	KSNV	10/12/12	10/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,000.00		0.00						
28	KSNV	10/15/12	10/15/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,000.00		0.00						
29	KSNV	10/16/12	10/16/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,000.00		0.00						
30	KSNV	10/17/12	10/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,000.00		0.00						
31	KSNV	10/19/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00						
32	KSNV	10/15/12	10/15/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,000.00		0.00						
33	KSNV	10/16/12	10/16/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$1,000.00		0.00						
34	KSNV	10/17/12	10/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,000.00		0.00						
35	KSNV	10/19/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00						
36	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,000.00		0.00						
37	KSNV	10/12/12	10/12/12		CM	2pm-3pm	----F--	:30	1	\$650.00	1	0.00	NM	1	\$650.00

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Product Desc: Crossroads GPS  
Estimate: 1192  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--			1		\$650.00		0.00				
38	KSNV	10/15/12	10/15/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$650.00		0.00				
39	KSNV	10/16/12	10/16/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$650.00		0.00				
40	KSNV	10/17/12	10/17/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$650.00		0.00				
41	KSNV	10/18/12	10/18/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$650.00		0.00				
42	KSNV	10/19/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	----F--	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$650.00		0.00				
43	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$650.00		0.00				
44	KSNV	10/15/12	10/15/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$1,200.00		0.00				
45	KSNV	10/17/12	10/17/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$1,200.00		0.00				
46	KSNV	10/18/12	10/18/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$1,200.00		0.00				
47	KSNV	10/19/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$1,200.00		0.00				
48	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$1,800.00		0.00				
49	KSNV	10/16/12	10/16/12		CM	4-5pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)															
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$1,800.00		0.00			
50	KSNV	10/17/12	10/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$1,800.00		0.00			
51	KSNV	10/19/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3 AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--					1	\$1,800.00		0.00			
52	KSNV	10/12/12	10/12/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--					1	\$3,600.00		0.00			
53	KSNV	10/15/12	10/15/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					1	\$3,600.00		0.00			
54	KSNV	10/16/12	10/16/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$3,600.00		0.00			
55	KSNV	10/18/12	10/18/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$3,600.00		0.00			
56	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----					1	\$3,600.00		0.00			
57	KSNV	10/12/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--					1	\$3,400.00		0.00			
58	KSNV	10/15/12	10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					1	\$3,400.00		0.00			
59	KSNV	10/16/12	10/16/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-	T-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$3,400.00		0.00			
60	KSNV	10/18/12	10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$3,400.00		0.00			
61	KSNV	10/19/12	10/19/12		CM	630-7pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$3,400.00		0.00				
62	KSNV	10/12/12	10/12/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1			\$3,400.00		0.00				
63	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1			\$3,400.00		0.00				
64	KSNV	10/16/12	10/16/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN- T-----		:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				Wheel in Prime											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$3,400.00		0.00				
65	KSNV	10/17/12	10/17/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$3,400.00		0.00				
66	KSNV	10/18/12	10/18/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1			\$3,400.00		0.00				
67	KSNV	10/19/12	10/19/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$3,400.00		0.00				
68	KSNV	10/22/12	10/22/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUNM-----		:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				Wheel in Prime											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$3,400.00		0.00				
69	KSNV	10/12/12	10/12/12	FacetoFace/Ralston Report	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	----F--		1			\$1,800.00		0.00				
70	KSNV	10/15/12	10/15/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1			\$1,800.00		0.00				
71	KSNV	10/16/12	10/16/12	RALSTON in PRIME	CM	8-11pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				RALSTON in PRIME											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$1,800.00		0.00				
72	KSNV	10/17/12	10/17/12	FacetoFace/Ralston Report	CM	730-758pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FacetoFace/Ralston Report											
				FACE TO FACE W/ JON RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$1,800.00		0.00				
73	KSNV	10/18/12	10/18/12		CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

Order / Rev: 107704  
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 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc															
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$1,800.00		0.00			
74	KSNV	10/19/12	10/19/12	FacetoFace/Ralston Repc	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--					1	\$1,800.00		0.00			
75	KSNV	10/22/12	10/22/12	RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
RALSTON in PRIME															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----					1	\$1,800.00		0.00			
76	KSNV	10/15/12	10/15/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Monday Prime 10-11pm															
REVOLUTION n/a 10/22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					1	\$6,400.00		0.00			
78	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M-----					1	\$2,800.00		0.00			
79	KSNV	10/17/12	10/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$2,800.00		0.00			
80	KSNV	10/18/12	10/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$2,800.00		0.00			
81	KSNV	10/19/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--					1	\$2,800.00		0.00			
82	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----					1	\$2,800.00		0.00			
83	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Wednesday Prime 10-11pm															
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----					1	\$6,400.00		0.00			
84	KSNV	10/12/12	10/12/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Friday Prime 10-11pm															
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--					1	\$6,400.00		0.00			
85	KSNV	10/19/12	10/19/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Friday Prime 10-11pm															
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--					1	\$6,400.00		0.00			
86	KSNV	10/13/12	10/13/12		CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00



Order / Rev: 107704  
Alt Order #: 06862725  
Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1192  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,350.00		0.00						
87	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,350.00		0.00						
88	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,050.00		0.00						
89	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,050.00		0.00						
90	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/ Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,050.00		0.00						
91	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				SAT/ Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,050.00		0.00						
92	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$2,800.00		0.00						
93	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
				NFL Pre-Game											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$5,000.00		0.00						
94	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
				NFL Pre-Game											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$5,000.00		0.00						
95	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$3,600.00		0.00						
96	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$3,600.00		0.00						
97	KSNV	10/14/12	10/14/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				Jeopardy in Prime											
				jep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$2,400.00		0.00						
98	KSNV	10/21/12	10/21/12		CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00

Order / Rev: 107704  
 Alt Order #: 06862725  
 Flight Dates: 10/12/12 - 10/22/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1192  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy in PRIME											
				Jeopardy in Prime											
				jep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,400.00		0.00			
99	KSNV	10/14/12	10/14/12	Wake Up Early w/ Wagn	CM	430a-5a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$400.00		0.00			
100	KSNV	10/15/12	10/15/12	Wake Up Early w/ Wagn	CM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$400.00		0.00			
101	KSNV	10/16/12	10/16/12	Wake Up Early w/ Wagn	CM	430a-5a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$400.00		0.00			
102	KSNV	10/17/12	10/17/12	Wake Up Early w/ Wagn	CM	430a-5a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$400.00		0.00			
103	KSNV	10/18/12	10/18/12	Wake Up Early w/ Wagn	CM	430a-5a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$400.00		0.00			
104	KSNV	10/21/12	10/21/12	Wake Up Early w/ Wagn	CM	430a-5a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$400.00		0.00			
105	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagn	CM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$400.00		0.00			
N106	KSNV	10/18/12	10/18/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
				Thursday Prime 10-11pm											
				REVOLUTION n/a 10/22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$6,400.00		0.00			
													Totals	106	\$234,050.00